



MEDIA ADVISORY

For Immediate Release

Birnie Electric celebrates 50 years of success and innovation

MISSISSAUGA (April 7th, 2017) – Grounded in tradition but with a vision for the future, Birnie Electric celebrates its 50th year in business.

To commemorate its golden anniversary, the Licensed Electrical Contractor hosted a gala last week and raised \$20,400 for the Sick Kids Burn Program. Those in attendance included family members, past and present employees, partners, suppliers and the Mayor of Mississauga.

Birnie Electric was founded on April 1st, 1967. The organization evolved from a two-person operation working out of a small office, to one of the largest family owned electrical firms in Ontario.

Peter Birnie, who started the company, is proud of Birnie Electric’s legacy. “It’s been a long road from putting alarm bells into Mac’s Milk stores and then getting to the stage where we’re an integral part of building an LRT system in Toronto,” he says.

According to the organization, Birnie Electric’s year-after-year revenue and portfolio growth is testament to its commitment to service, excellence and innovation.

Tim Birnie, current president, joined Birnie Electric after finishing his engineering degree, at Queens University, in 1981. Tim officially took over the family business in 2001. He believes that the company’s success stems from the caliber of his employees. “I am proud to work alongside so many talented individuals who care about their work as if they were owners. When your people care it shows,” he says.

Today Birnie Electric is a leader in both the industrial and commercial and residential realms. “We partner with industry leaders like EllisDon who are at the forefront of construction and building services... and on the residential side we work with the different municipalities to spread electrical safety awareness to homeowners,” Tim explains.

Looking ahead, Birnie Electric will continue to grow its business by increasing its client base, by partnering with industry heavy weights, working on high-profile projects and by investing more in electrical safety education for the public.

“These next 50 years will be so exciting for all of us... I know that the Birnie name is one with a solid reputation that brings customers back year after year,” Tim says.

Birnie Electric would like to thank its partners, suppliers and community members for making these last 50 years so memorable.

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